

WEATHERVANE THEATRE

PATCHWORK PLAYERS 2023 SPONSORSHIPS



Grounded in a legacy of innovative thought-provoking and inclusive live performance, the Weathervane Theatre offers opportunities for residents and visitors to partner with a cultural institution that enriches lives, expands minds, and lifts spirits.

Patchwork shows are vibrant, exciting, and educational and are often a child's first exposure to the arts and live performance. Each summer, the Patchwork Players tour the North Country inspiring young audiences, and perform every Friday morning on the Weathervane's outdoor stage – *Picnic with Patchwork!* Patchwork Players welcomes over 1,200 children and their families each season.

SPONSOR THE PATCHWORK PLAYERS!

The businesses and corporations we partner with ensure that we can bring live theater to the North Country year after year. In turn these businesses receive increased exposure, opportunity for employee/client recognition, and an enhanced reputation that comes with corporate social responsibility and community involvement. We work with each sponsor to develop a comprehensive benefits package that meets both the sponsor's visibility and entertainment needs.

Sponsorships for our seasons range from **\$175 – \$600** and provide excellent visibility for your company. Sponsor benefits may include

- Announcement of your sponsorship from the stage
- Strategic placements of your logo or business name
- Complimentary tickets to sponsored performances
- Invitations to our special events throughout the year
- Recognition in our performance programs and on our website and social media platforms
- Press Release to local, state, and national media outlets dedicated to your sponsorship

Friend of Patchwork (\$175)

Sponsor *Best of Patchwork 2023* production

- Sponsor mentioned in all press releases associated with your sponsored production
- Featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- Featured in all ads associated with sponsored production
- Recognition in curtain speech announced before performances of your sponsored production
- **Complimentary Color Full Screen Ad** [1280x720 pixels] shown prior to Livestreamed Patchwork Events
- Prominently featured on Weathervane's website, playbill, and social media platforms
- Complimentary tickets to all season special events and your sponsored production

Patchwork Presenter (\$350)

Sponsor a singular production at Weathervane

- Complimentary 1/8 page ad* in Season 58 rep playbill
Dependent on print deadline
- + all benefits of **Patchwork Promoter** Level



Patchwork Promoter (\$250)

Sponsor a singular production on tour

- Business name / logo featured on Patchwork Sponsorship Banner
- + all benefits of **Friend of Patchwork** Level

Patchwork Patron (\$600)

Sponsor a singular production at Weathervane and on tour

- Comp tickets to all season special events, all Patchwork productions, and the Mainstage production of your choice
- + all benefits of Patchwork Player Presenter Level

PATCHWORK FULL SEASON SPONSORSHIPS INCLUDE ALL BENEFITS OF 'PATCHWORK PATRONS' + ½ PAGE AD, AND RANGE \$1,000 - \$1,500. FOR MORE INFORMATION EMAIL JORGE@WEATHERVANENH.ORG.

THIS SEASON'S TITLES INCLUDE:

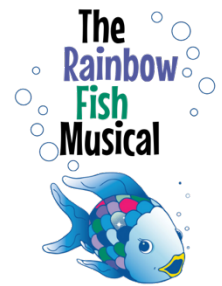


MARY HAD A LITTLE HAM (Opens July 5)

Stanley Snoutowski has always been a precocious little piggie and Mary has always encouraged her little ham. Stanley the pig has decided to leave the barn and head off to the bright lights of Broadway. He knows that with hard work, determination, and a bit of luck someday he will play the ultimate role: Hamlet. A musical adaptation of the children's book, *Mary Had A Little Ham* is sure to leave you singing your favorite Broadway tunes while rooting for a determined pig and admiring the little girl who believes in him.

THE RAINBOW FISH (Opens July 19)

Everybody loves the international bestseller and award-winning book, *The Rainbow Fish*. With its wonderful message of friendship and belonging, you can now enjoy the magical, colorful world of the deep blue sea on stage! You'll love the bubbly, energetic fishy wordplay full of fun and wonder. Ocean creatures will sing, and dance while promoting universal themes of love, sharing, and kindness.



THE OLD MAN AND THE OLD MOON (Opens August 2 Patchwork & August 15 Mainstage)**

The Old Man has kept his post as the sole caretaker of the moon for as long as he (or his wife, the Old Woman) can remember. When she is drawn away by a mysterious melody sparking memories of their shared past, the Old Man must decide between duty (and routine) and love (and adventure). Luckily for audiences everywhere, he chooses the latter, and what follows is an imaginative sea-faring epic, encompassing apocalyptic storms, civil wars, leviathans of the deep, and cantankerous ghosts, as well as the fiercest obstacle of all: change.

THE MYSTERY OF THE MISSING MEDALLION (Opens August 16)

Extra! Extra! Get your paper here! The King and Princess are missing from the castle. Well, that sounds juicy, doesn't it? Join us in a small village, somewhere in England, where we meet a princess in hiding. The story begins in the town square where Princess Emma is in a panic because someone has stolen her medallion. She hires a bumbling inspector to find the stolen necklace that proves she is the heir to the throne. Come help us solve the mystery!



BEST OF PATCHWORK (August 29)

A one-hour epic highlighting the best of the best Patchwork performances of the season performed both on the road and on the Weathervane stage. This production is created by the 'Players' themselves and presented in person and via livestream.

**** THE OLD MAN AND THE MOON is performed on the Patchwork stage, on tour, and on the Weathervane's Mainstage. EMAIL JORGE@WEATHERVANENH.ORG FOR MORE SPONSORSHIP INFO.**