

WEATHERVANE THEATRE 2023 MAINSTAGE SPONSORSHIPS



Grounded in a legacy of innovative thought-provoking and inclusive live performance, the Weathervane Theatre offers opportunities for residents and visitors to partner with a cultural institution that enriches lives, expands minds, and lifts spirits.

The businesses and corporations we partner with ensure that we can bring live theater to the North Country year after year. In turn these businesses receive increased exposure, opportunity for employee/client recognition, and an enhanced reputation that comes with corporate social responsibility and community involvement. We work

with each sponsor to develop a comprehensive benefits package that meets both the sponsor's visibility and entertainment needs.

SEASON 58 SPONSORSHIP PACKAGES

Sponsorships range from **\$1,000 – \$15,000** and provide excellent visibility for your company. Sponsor benefits include:

- Announcement of your sponsorship from the stage
- Strategic placements of your logo or business name
- Complimentary tickets to sponsored performances
- Invitations to our special events throughout the year
- Recognition in our performance programs and on our website and social media platforms
- Press Release to local, state, and national media outlets dedicated to your sponsorship

OFF-BROADWAY BENEFACTOR (\$1,000)

Sponsor the residency of acclaimed Off-Broadway company, Out of the Box Theatrics

- Sponsor mentioned in all press releases, ads, and email blasts to 4,000+ person mailing list associated with your sponsored production
- Recognition in curtain speech announced before performances of your sponsored production
- Complimentary 1/8-page ad in Season 58 rep playbill
- **Complimentary Color Full Screen Ad** shown prior to Livestreamed Events
- Prominently featured on Weathervane's website, playbill, and social media platforms
- Name/logo featured on Sponsorship Banner
- (2) Comp tickets to all season special events, all Patchwork productions, and a Mainstage production
- Exclusive Meet & Greet, and Q&A with company

FIRST NIGHT SPONSOR (\$2,500 - \$4,500)

Sponsor one of our 10 Mainstage productions

- Complimentary tickets to all season special events and your sponsored production
- Complimentary full-page ad (upgrade from 1/8 page) in Season 58 rep playbill
- + all benefits of Off-Broadway Benefactor Level

LEAD PARTNER (\$8,500)

Sponsor this season's Special Events

- Press release to local, state, and national media announcing your sponsorship
- Email blast to 4,000+ person mailing list announcing your sponsorship
- (10) Complimentary tickets to all season special events and the Mainstage production of your choice
- + all benefits of **First Night Sponsor** Level



FULL SEASON SPONSOR (\$15,000)

General Support for Season 58

- Business name/ logo featured in Season 58 advertising
- Business recognition in curtain speech announced before every single performance all season
- (16) Complimentary tickets to all season special events and productions
- Exclusive Backstage tour
- + all benefits of Lead Partner Level

FOR QUESTIONS REGARDING SPONSORSHIPS, PLEASE E-MAIL JORGE DONOSO, JORGE@WEATHERVANENH.ORG

WEATHERVANE THEATRE **FIRST NIGHT SPONSORSHIPS**

BRONZE FIRST NIGHT SPONSORSHIP – \$2,500

Sponsor our production of **SKELETON CREW** or **PRIMARY**



OPENS JULY 27, 2023

SKELETON CREW is Dominique Morisseau's powerful and tense new play starring **Shinnerrie Jackson**.

In 2008 Detroit, a small automotive factory is on the brink of foreclosure, and a tight knit family of workers hangs in the balance. With uncertainty everywhere, the line between blue collar and white collar becomes blurred, and this working family must reckon with their personal loyalties, their instincts for survival and their

ultimate hopes for humanity. Nominated for three 2022 Tony Awards including Best Play.



OPENS OCTOBER 11, 2023

PRIMARY will make its **World Premiere** at **Weathervane Theatre**.

It's election season in the Granite State. The dwindling number of residents of a small town are thrilled when a new family moves in, thus ensuring the national attention they receive from their traditional New Hampshire midnight primary can continue. But when the new residents are anything but "traditional," assumptions of each person's primary desires are uncovered as they navigate how to pursue life, liberty, and happiness as a community. Written by **Kelly Strandemo**, **Primary** is

Weathervane's first commissioned piece.

BENEFITS:

- Complimentary **Full Page Black and White Ad*** [5-1/8" x 8"] in Season Rep Playbill (Digital + Print)
- Complimentary **Color Full Screen Ad*** [1280x720 pixels] shown prior Livestream Events
- **Play Page Acknowledgment** in Season Playbill
- **16 complimentary tickets** to your sponsored production to share with employees, clients, or friends (valid for any performance of your sponsored production)
- Business name/logo displayed on its own **sponsorship banner** displayed in lobby
- Business name mentioned in all press releases associated with your sponsored production
- Business name/logo featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- First Night sponsor designation on direct mail and distributed season brochures*
- Business name/logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name/logo prominently featured on website, playbill, and social media platforms
- 4 Complimentary tickets to all season special events

** Inclusion based on timing of offer/brochure printing*

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SILVER FIRST NIGHT SPONSORSHIP – **\$3,000**

Sponsor our production of STONES IN HIS POCKETS or METEOR SHOWER

OPENS JUNE 28, 2023



STONES IN HIS POCKETS

Two actors play 15 characters in one rollicking comedy!

When small town Irishmen Charlie and Jake are hired as extras in an epic American movie that invades their scenic County Kerry village, chaos ensues as they begin to discover that their romanticized Hollywood dream isn't quite what it seems. Pitting harsh reality against Hollywood endings, Marie Jones' Olivier Award-winning tragicomedy is a hilarious story brought to life by **Jorge Donoso & Ethan Paulini**.

OPENS JULY 14, 2023



METEOR SHOWER by Steve Martin

From the legendary **Steven Martin** comes a surprising new comedy with an offbeat and absurdist look at the comic anxiety lurking just beneath the surface of modern marriage. Get ready for the unexpected when Norm and his wife Corky invite another couple to their Ojai backyard to watch a meteor shower in the night sky. As the stars come out and the conversation kicks off, cocktails flow, tempers flare, and sparks fly—literally.

BENEFITS:

- Complimentary Full Page Black and White Ad* [5-1/8" x 8"] in Season Rep Playbill (Digital + Print)
- Complimentary Color Full Screen Ad* [1280x720 pixels] shown prior Livestream Events
- Play Page Acknowledgment in Season Playbill
- **20 complimentary tickets** to your sponsored production to share with employees, clients, or friends (valid for any performance of your sponsored production)
- Business name/logo displayed on its own **sponsorship banner** displayed in lobby
- Business name mentioned in all press releases associated with your sponsored production
- Business name/logo featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- First Night sponsor designation on direct mail and distributed season brochures*
- Business name/logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name/logo prominently featured on website, playbill, and social media platforms
- 4 Complimentary tickets to all season special events

* Inclusion based on timing of offer/brochure printing

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WEATHERVANE THEATRE 2023 MAINSTAGE SPONSORSHIPS

GOLD FIRST NIGHT SPONSORSHIP – \$3,500

Sponsor our production of *HONKY TONK LAUNDRY* or *A MIDSUMMER NIGHT'S DREAM*

OPENS JULY 3, 2023



HONKY TONK LAUNDRY

Starring **Shinnerrie Jackson** and **Marisa Kirby**, wash your cares away with this engaging jukebox musical full of country favorites from **Dolly Parton, Carrie Underwood, Reba McEntire, Patsy Cline** and more!

When Lana Mae Hopkins, owner and proprietress of the Wishy Washy Washateria, hires Katie, they soon find themselves up to their elbows in soap, suds, and cheatin' hearts. Watch these two country angels join forces to transform the laundromat into a bootscootin' honky-tonk and exact a touch of revenge against those that done 'em wrong.

OPENS AUGUST 22, 2023



A MIDSUMMER NIGHT'S DREAM

After a nearly 30-year absence, Shakespeare is back on the Weathervane Stage!

Shakespeare's most popular comedy comes to the Weathervane stage! When magical, mischief-maker Puck gets ahold of a love potion, he sets in motion all the comical antics that arise from four young lovers' adventure through the woods. Be enchanted for Weathervane's first Shakespeare mainstage in decades!

BENEFITS:

- Complimentary Full Page Black and White Ad* [5-1/8" x 8"] in Season Rep Playbill (Digital + Print)
- Complimentary Color Full Screen Ad* [1280x720 pixels] shown prior Livestream Events
- Play Page Acknowledgment in Season Playbill
- **24 complimentary tickets** to your sponsored production to share with employees, clients, or friends (valid for any performance of your sponsored production - only 12 may be used for opening)
- Business name/logo displayed on its own **sponsorship banner** displayed in lobby
- Business name mentioned in all press releases associated with your sponsored production
- Business name/logo featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- First Night sponsor designation on direct mail and distributed season brochures*
- Business name/logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name/logo prominently featured on website, playbill, and social media platforms
- 6 Complimentary tickets to all season special events

* Inclusion based on timing of offer/brochure printing

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PLATINUM FIRST NIGHT SPONSORSHIP— **\$4,000**

Sponsor our production of **DIRTY ROTTEN SCOUNDRELS** or **GUYS AND DOLLS**

OPENS AUGUST 10, 2023



DIRTY ROTTEN SCOUNDRELS

Two con men, an alluring woman, and the French elite collide in this sexy and irreverent farce. *Dirty Rotten Scoundrels*, based on the popular 1988 MGM film, takes us to the French Riviera for high jinks and hilarity. Sophisticated, suave with a good dash of mischief, this hysterical comedy features a delightfully jazzy score by David Yazbek (*The Full Monty*) and was nominated for a staggering eleven Tony Awards.

OPENS SEPTEMBER 20, 2023



GUYS AND DOLLS

A fresh and exciting new production! Classic Broadway at its show-stopping best! Hailed by many as the perfect musical comedy, this Tony-winning favorite follows a colorful bunch of gamblers, gangsters, and showgirls in a wild game of chance—then love sneaks in! Set in Damon Runyon’s mythical New York City, *Guys & Dolls* features legendary Frank Loesser tunes including the crowd-pleasing classics “*Luck Be a Lady*” and “*Sit Down You’re Rocking the Boat*.”

BENEFITS:

- Complimentary **Full Page Black and White Ad*** [5-1/8" x 8"] in Season Rep Playbill (Digital + Print)
- Complimentary **Color Full Screen Ad*** [1280x720 pixels] shown prior Livestream Events
- **Play Page Acknowledgment** in Season Playbill
- **26 complimentary tickets** to your sponsored production to share with employees, clients, or friends (valid for any performance of your sponsored production - only 12 may be used for opening)
- Business name/logo displayed on its own **sponsorship banner** displayed in lobby
- Business name mentioned in all press releases associated with your sponsored production
- Business name/logo featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- First Night sponsor designation on direct mail and distributed season brochures*
- Business name/logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name/logo prominently featured on website, playbill, and social media platforms
- 8 Complimentary tickets to all season special events

* Inclusion based on timing of offer/brochure printing

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DIAMOND FIRST NIGHT SPONSORSHIP – **\$4,500**

Sponsor our production of **JERSEY BOYS** or **MAMA MIA!**

OPENS JUNE 9, 2023



JERSEY BOYS

They had a look, an attitude, and a sound like no other.
Sure, they were born in Jersey.

But they were made in America.

JERSEY BOYS is the international musical phenomenon that takes you behind the scenes — and behind the music — of **Frankie Valli and The Four Seasons**. Fresh off its 17-year New York run, this Tony-winning smash makes its Weathervane debut.

OPENS SEPTEMBER 3, 2023



MAMA MIA!

Mamma Mia, here we go again!

After a record-breaking turn on the Weathervane stage in 2016, the ultimate feel-good musical returns! *Mamma Mia* is the mega-hit Broadway show about a daughter's dream ... a mother's secret ... and a trip down the aisle you will never forget! Packed with 22 ABBA tunes including "Dancing Queen," "Super Trouper," "Take A Chance on Me," and "The Winner Takes It All," this blockbuster

will have you dancing in your seats shouting "Gimme! Gimme! Gimme!" more!

BENEFITS:

- Complimentary **Full Page Black and White Ad*** [5-1/8" x 8"] in Season Rep Playbill (Digital + Print)
- Complimentary **Color Full Screen Ad*** [1280x720 pixels] shown prior Livestream Events
- **Play Page Acknowledgment** in Season Playbill
- **30 complimentary tickets** to your sponsored production to share with employees, clients, or friends (valid for any performance of your sponsored production - only 12 may be used for opening)
- Business name/logo displayed on its own **sponsorship banner** displayed in lobby
- Business name mentioned in all press releases associated with your sponsored production
- Business name/logo featured in email blasts to 4,000+ person mailing list associated with your sponsored production
- First Night sponsor designation on direct mail and distributed season brochures*
- Business name/logo featured in all ads associated with your sponsored production
- Business recognition in curtain speech announced before performances of your sponsored production
- Business name/logo prominently featured on website, playbill, and social media platforms
- 10 Complimentary tickets to all season special events
- Champagne toast with the cast on opening night
- Exclusive discount code for staff to purchase tickets to other Mainstage productions

** Inclusion based on timing of offer/brochure printing*

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